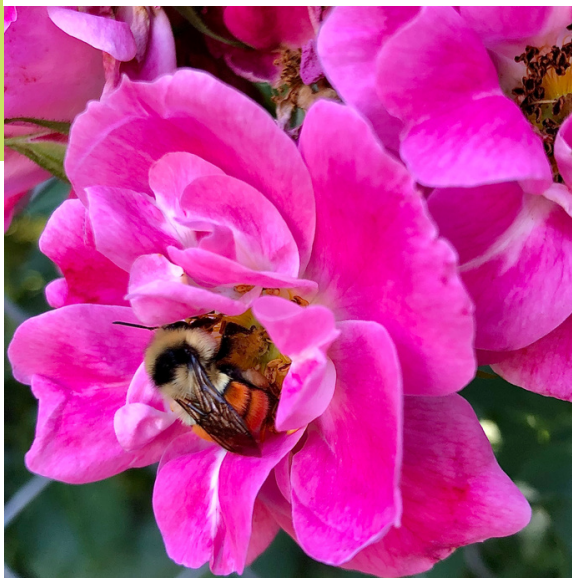


SPONSOR PACKET



ABOUT US



People & Pollinators Action Network



Mission & Vision

People and Pollinators Action Network (PPAN) is a 501c3 organization, founded in 2014, that works across Colorado to promote regenerative land management practices, safeguard public health, and preserve biodiversity to make our state a safe haven for all who live here—from pollinators to people.

We are the only organization working at the grassroots, municipal, and state levels to advocate for policies *and* practices that reduce and eliminate the use of pesticides and to create and connect swaths of pollinator-safe habitat with the intent of reversing the drastic decline of pollinator populations—upon which our very existence depends.

We are also the only group in the region connecting pollinator, human, and ecosystem health. Our successes are the result of PPAN's unique ability to work across disciplines, build coalitions, and support local chapters to engage where we are going to be most effective at creating change.



ALIGN YOUR BRAND

Supporting an organization that aligns with your company's values is a wise investment all around. Not only does it demonstrate your commitment to giving back; it bolsters your brand's reputation, both internally and externally.

Aligning your brand with PPAN—an organization with a proven track record in growing our network—expands your access to audiences you may not otherwise reach (across Colorado and beyond) and showcases your commitment to protecting people, pollinators, and the planet!

We offer a variety of options so that your business can select the sponsorship level that best suits your needs. Please let us know if you are interested in more than one area of sponsorship, or if you have other ideas of how you'd like to partner with PPAN.

POLLINATOR MONTH SPONSOR



June is *Colorado Pollinator Month* and the perfect opportunity to showcase your support of pollinators in your own, unique way.

Feature a pollinator-themed cocktail or meal for the month and donate the proceeds to PPAN! Host a film about the importance of protecting pollinators! Put on a benefit concert! Donate giveaway items! Provide financial support for PPAN's *Pollinator Month* events! Or demonstrate your support of PPAN and pollinators another way! You decide!

All of our *Pollinator Month* sponsors will be featured on PPAN's social media channels, *Pollinator Month* webpage, and other event promotions. We are eager to promote like-minded businesses doing what they can to raise awareness about the importance of protecting all of Colorado's pollinators, and we look forward to hearing your ideas!

BUMBLEBEE BASH

SPONSOR



The Bumblebee Bash is not your typical fundraiser! This farm style event—bringing in around 150 people—is casual but classy, fun but not fussy and raises critical funds for PPAN’s education and advocacy work.

Event sponsorship is a prime opportunity to reach our supporters just before the holidays. It’s also a great way to get your logo in front of new audiences before, during, and after the event.

Sponsorship opportunities include financial support and in-kind donations of food, drink, or product for our live auction and raffle. Have a small product you’d like to share with all of our guests? Talk to us about including it in our stylish muslin goodie bags!

www.peopleandpollinators.org

Perks (highlighting your contribution and partnership with PPAN) <small>*by request</small>	\$10,000 Queen Bee Sponsor	\$5,000 Golden Bumblebee Sponsor	\$2,500 Silver Spotted Skipper Sponsor	\$1,000 Bronze Copper Butterfly Sponsor	In-Kind Hummingbird Sponsor
PPAN staff available to present to your company*	<input checked="" type="checkbox"/>				
Featured partner profile on PPAN website and e-news*	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Pre-drafted social media posts for your company channels	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Verbal recognition at Bumblebee Bash	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Complimentary ticket(s) to Bash	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Company logo featured on <u>Pollinator Partners</u> webpage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Recognition on PPAN socials	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
PPAN logo and info for your company website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company logo on Bash banner display and signage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>



HABITAT SPONSOR

Want to support the creation of critical pollinator habitat? These beautiful Pollinator Habitat yard signs echo the new Colorado *Pollinator License Plate* theme and are provided by request to those who have signed our *Pollinator Pledge*.

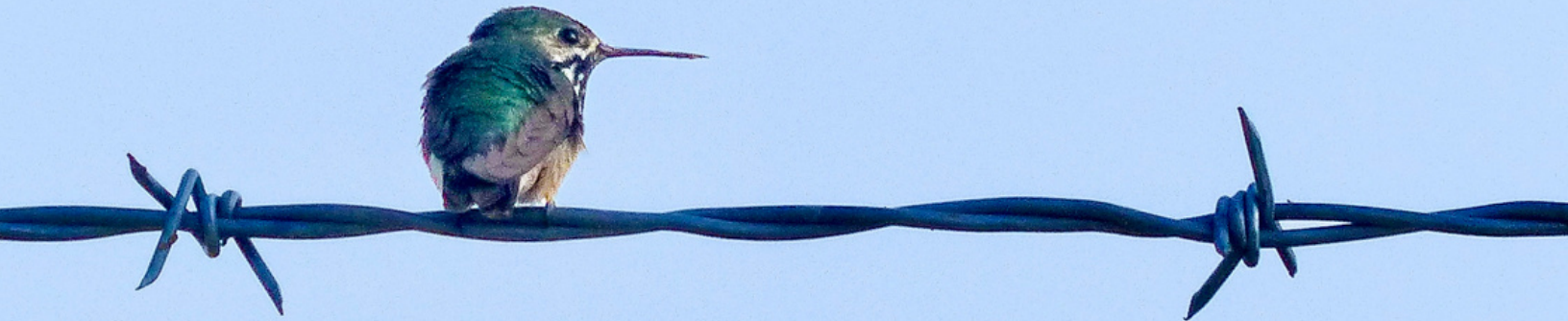
Displaying these signs can prompt important conversations about pollinators, the importance of habitat, and earth-friendly pesticide alternatives. These signs are also associated with our new *Protect Our Pollinators* Habitat Fund through which organizations, schools, businesses, and municipalities can apply for small grants to support the development of organically-managed pollinator habitat. Learn more [here!](#)

[Email us](#) to find out more about our Habitat Fund and these all-weather signs. Then, join thousands of individuals and businesses, both within and outside of Colorado, by committing your company to our *Pollinator Pledge!*

www.peopleandpollinators.org

Perks (highlighting your contribution and partnership with PPAN)	\$5,000 Queen Bee Sponsor	\$2,500 Golden Bumblebee Sponsor	\$1,500 Silver Spotted Skipper Sponsor	\$1,000 Bronze Copper Butterfly Sponsor
Featured partner profile post on social media (FB & Insta) including link to your website	<input checked="" type="checkbox"/>			
Featured partner profile on PPAN website with logo and link to your website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Mention in all blogs concerning Habitat Fund or signs	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Mention and tag in all social media posts concerning Habitat Fund	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Pre-drafted social media posts about Habitat Fund for company channels	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
PPAN logo and organization info for your company website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company logo featured on PPAN's "Pollinator Partners" webpage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

POLLINATOR PARTNER



For general sponsorship opportunities, consider becoming a *Pollinator Partner* of PPAN's education and advocacy work.

Take advantage of various high visibility opportunities to reach diverse audiences across Colorado and beyond—from featuring your company's profile to our email list of 7,500+ individuals and organizations, to guest writing on our blog.

Pollinator Partners also have the chance to offer product promotions via our e-newsletter and social media channels at any time of year, as well as signage at our community events. Please note that all sponsor tiers require a minimum donation of \$500 to have your company logo featured year-round on our *Pollinator Partners* page. Smaller contributions may include a feature on one of our event pages or a promotion opportunity.

Have your own ideas about sponsorship? We'd love to hear from you!

THANK YOU!



Have other ideas on ways to support PPAN?
We are more than happy to chat about options!
Please reach out with any questions or ideas using
the contact info below.

**Thank you so much for your interest in supporting
People and Pollinators Action Network!**



Contact us!

info@peopleandpollinators.org
(general inquiries)

sabina@peopleandpollinators.org
(sponsorship inquiries)